

GUIDELINES FOR THE ELABORATION OF A PROJECT WEBSITE SOCIO-ECONOMIC SCIENCES AND HUMANITIES

Please find hereafter some hints which may help you in the elaboration/maintenance as well as the exploitation by users of your project website. Dissemination, transfer of knowledge and valorisation of results of the projects are amongst our basic concerns.

- Prepare a website within 3 months after the beginning of your project in order to give it the best visibility (dissemination). The website should contain the main elements about the identity of your project (acronym; title, project number; consortium with a short description of partners; duration; budget). The use of pictures renders a website more attractive.
- Present your project as being part of the 7th Framework Programme and don't hesitate to show relation with other projects if necessary.
- Define the potential users of your project right from the beginning and create a specific and visible area for them by identifying and distinguishing the target groups of the project, possibly adapting the types of message/style of writing in order to meet their needs:
 - Policy-makers and other decision-makers (at the regional/national/European levels)
 - multipliers & opinion leaders (media)
 - Interested civil society organisations
 - Public concerned with the topic of the project.
- Show clearly the impact that your project could have for the whole society or for any specific sector (usefulness criteria) and optimise the added value of your work at different levels (European, national or regional).
- Make sure that the website is regularly updated throughout the lifetime of the project.
- Indicate key publications and articles with an introduction of a few lines (title, short abstract, picture of the cover, how to get it).
- Make new databases visible (if any).
- Announce important events and conferences (place, date, agenda, presentations) as well as key messages resulting from these events.

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- For 6th Framework Programme projects, the homepage of the website should contain the generic European flag and the FP6 logo which are available in electronic format at the Europa website:

Funded by the 6th Framework

Programme 

Address for the logo of the European flag:

http://europa.eu/abc/symbols/emblem/index_en.htm.

Address for the logo of the 6th FP:

http://ec.europa.eu/research/fp6/index_en.cfm?p=0_logos (eps format only)

- For 7th Framework Programme projects, the homepage of the website should contain the generic European flag and the FP7 logo which are available in electronic format at the Europa website:

Address for the logo of the European flag:

http://europa.eu/abc/symbols/emblem/index_en.htm.

Address for the logo of the 7th FP:

http://ec.europa.eu/research/fp7/index_en.cfm?pg=logos

Please only choose the logo as indicated hereafter, adding underneath the following mention: **Project funded under the Socio-economic Sciences and Humanities**

European Commission logo



7th Framework Programme logo



**Project funded under the
Socio-economic Sciences and Humanities**

For any problem regarding these logos, please contact joelle.moraitis@ec.europa.eu

- A link to Cordis SSH and EUROPA SSH websites is recommended
Cordis SSH : <http://cordis.europa.eu/fp7/ssh/>
Europa SSH : <http://ec.europa.eu/research/social-sciences/>